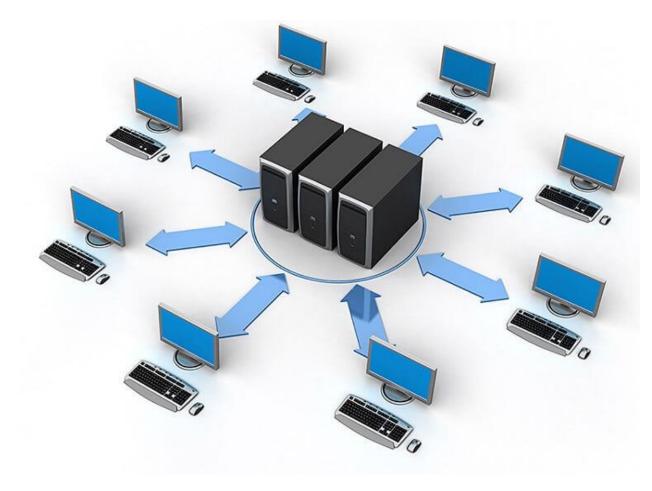




BUYTOBUYER System Integration (SI)

 System Integration (SI) it is an IT engineering process or phase that involves the union of different systems (software) or subsystems or components into a single large system (via API). What does System Integration (SI) mean? A system is a collection of different data from

· Subsystem in a single System



What we mean system ?

What is BUYTOBUYER System Integration (BTB-SI)

It is a direct connection with a software system or subsystem present in a store or warehouse with our main BUYTOBUYER system, due this connection the stores that sell direct online on Chinese platforms.

The connection make possible :

1. Immediate access via API to all the data present on the systems or subsystems of Data such as image, format, size, color, quantity, availability etc. are available immediately.

2.The Chinese end customer through our facility (BTB-SI) buys directly from the store full guarantee of originality and product quality.



The APIs (acronym for Application Programming Interface) are sets of definitions and protocols with which application software is created and integrated.

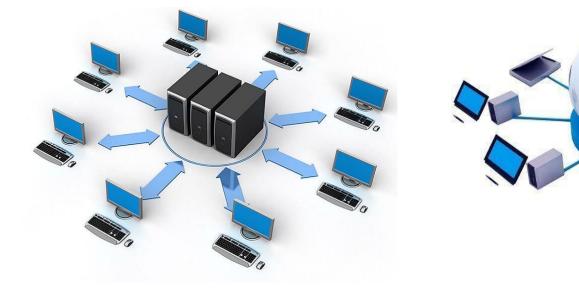
They allow the data of your products or services to communicate with other products or service data, thus simplifying the communication processes and allowing a net saving of time and money.

The APIs are a bridge that allows data to pass from one system to another, simplifying and promoting communication between the company, IT team and other external systems that integrate. IT teams are composed of engineering engineers specialized in this technology (information technology)

Thanks to the API it is possible to easily connect an existing infrastructure such as warehouse software to a web interface through the development of appropriate APIs, as well as share data with customers and other external users. What mean API(Application Programming Interface?



More system Integration



BTB includes a team of IT engineers dedicated to this new technology that we hope will be implement and develop by more Italian companies. Two important links are already at an advanced stage with McLthurGlen shops, Pinko and André Maurice Outlet stores. We strongly believe that the near future the implementation of this new technology will grow fast. We are willing to evaluate new business partners who want to join us.

Conclusion

GRAZIE